

MUTINA

MOTIVO

RONAN BOUROULLEC



Ronan Bouroullec in his studio, Paris

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“MOTIVO IS A WAY TO INTEGRATE
CERAMICS INTO A ROOM WITH DELICACY,
IN PERFECT BALANCE BETWEEN
FUNCTION AND BEAUTY.”

“MOTIVO È UN MODO PER INTEGRARE
LA CERAMICA IN UNA STANZA CON
DELICATEZZA, IN PERFETTO EQUILIBRIO
TRA FUNZIONE E BELLEZZA.”

Ronan Bouroullec

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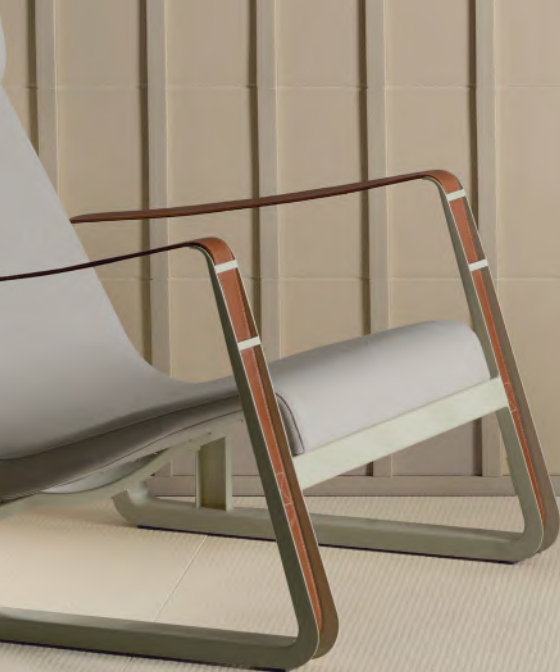
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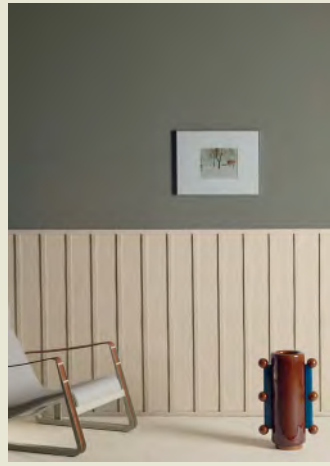
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Wall: Motivo 14x28,
Motivo T, Motivo
Terminale, Motivo L Chalk
Accents Paints Matt Moss.
Floor: Pico Up natural gris



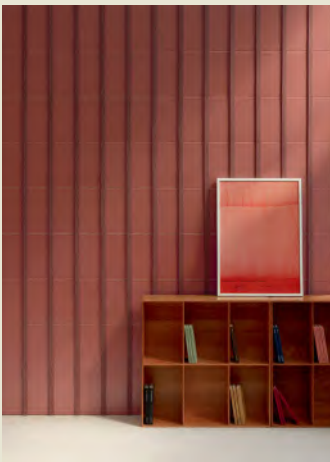
Motivo 14x28, Motivo T,
Motivo Terminale White,
Accents Paints Matt Olive
Floor: Pico down natural
blanc



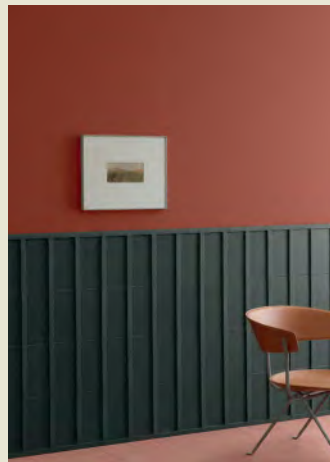
Wall: Motivo 14x28 Silver,
Motivo T, Motivo Terminale
Limestone, Accents Paints
Matt Pearl



Wall: Motivo 14x28,
Motivo T Arctic
Floor: Pico Up Blue



Wall: Motivo 14x28,
Motivo T Earth
Floor: Pico Red dots Satin



Wall: Motivo 14x28,
Motivo T, Motivo Terminale
Graphite, Accents Paints
Matt Earth
Floor: Osso S Rosso

The collection has been designed to complement the Mutina Paints palette, ensuring visual harmony and coherence across interior design projects.

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Motivo è una collezione ideata da Ronan Bouroullec che trae ispirazione dalla tradizione del rivestimento ligneo tipico della *boiserie*, reinterpretata in chiave contemporanea attraverso la materia ceramica. È un sistema modulare che allo stesso tempo protegge e caratterizza le pareti, delineando lo spazio con leggerezza e profondità.

Nata dal ricordo d'infanzia delle case dei nonni e ispirata agli interni dei vecchi castelli scozzesi, Motivo è un atto di cura – una superficie che interagisce con la luce e arricchisce lo spazio senza sovrastarlo.

La collezione si configura come una composizione armonica di elementi in bicottura smaltata (14×28 cm) in finitura matt, un elemento in finitura metallizzata e listelli in gres porcellanato non smaltato (UGL) con terre colorate a tutta massa (2,8×28 cm, nelle forme “T”, “L” e “Terminale”). Ciascun elemento è disponibile in sei colori matt: White, Chalk, Limestone, Earth, Arctic e Graphite e un colore metallizzato, Silver.

Questa combinazione di elementi lineari geometrici con piastrelle opache crea un gioco di ombre e rilievi che caratterizza in modo unico la parete.

Motivo is a collection designed by Ronan Bouroullec, drawing inspiration from the traditional wooden wall panelling typical of *boiserie*, reinterpreted in a contemporary key through ceramic material. It is a modular system that both protects and defines the wall, shaping the space with lightness and depth.

Born from childhood memories of grandparents' homes and inspired by the interiors of old Scottish castles, Motivo is an act of care—a surface that interacts with light and enriches the space without overwhelming it.

The collection takes shape as a harmonious composition of glazed double-fired elements (14×28 cm) with a matte finish, one metallic-finish element, and unglazed porcelain stoneware rods (UGL) in full-body coloured clays (2.8×28 cm, in “T”, “L” and “Terminale” shapes). Each element is available in six matt colours: White, Chalk, Limestone, Earth, Arctic and Graphite, and one metallic colour: Silver.

This combination of linear geometric elements with matt tiles creates a play of shadows and reliefs that gives the wall a distinctive character.

TECHNICAL FEATURES

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MOTIVO

Production
Industrial

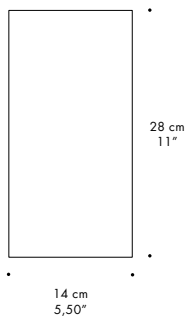
Material
Glazed double-firing with matt enamel -
Lusterware glazed double-firing (Silver).
Unglazed porcelain stoneware, with full body
coloured mixture (L, T e Terminale).

Use
Wall – indoor.

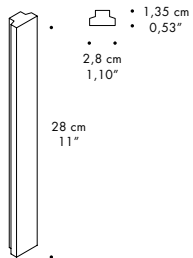
Thickness
Motivo 14x28: 8mm
Motivo T: 13,5mm
Motivo L, TERMINALE: 19mm

Sizes

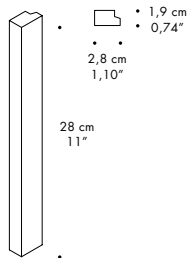
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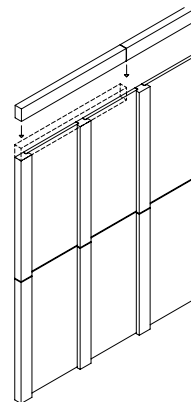
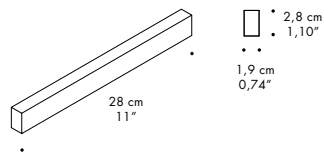
MOTIVO T



MOTIVO L



MOTIVO TERMINALE





Motivo White



Motivo Chalk



Motivo Limestone



Motivo Arctic



Motivo Earth



Motivo Graphite



Motivo Silver



Scan the QR code or [click here to download the technical features in other languages](#)

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CREDITS

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September 2025.

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collections visit mutina.it

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