

EVE
SOFIA
MINOO
CARMEN
IRIS

MARCEL WANDERS

Marcel Wanders

"In my interior products, I use different crafts to make it happen. I believe that people can connect with each other through objects and beauty. Design is, in my opinion not only a profession for creating affective functional objects to be circulated through a classical international distribution system. I also see more exclusive custom-made designs, where dreams can come true."

I want to create the kinds of things that if the house burns down you want to run and save."



La notorietà di Marcel Wanders in campo artistico inizia con la sua iconica Knotted Chair, progettata per Droog Design nel 1996. Negli anni a seguire collabora con i più importanti produttori europei di design contemporaneo tra cui, tra decine d'altri: Alessi, Flos, KLM, Swarovski, Puma, Droog Design e Moooi di cui è anche art director e co-proprietario. Tra i più significativi progetti d'architettura e interior design il Kameha Grand Hotel di Zurigo e Bonn, il Mondrian South Beach a Miami, le Quasar Istanbul Residences e il flagship store di Villa Moda in Bahrain. Nel 2012, il lancio del suo progetto d'interior finora più audace: l'Andaz Amsterdam Prinsengracht Hotel, ospitato nell'ex biblioteca pubblica della città e salutato come una sorta di "Alice in Amsterdam". Con queste premesse, non è una sorpresa che il New York Times l'abbia soprannominato il "Lady Gaga del Design" o che Business Week l'abbia inserito tra i 25 leader del cambiamento in Europa. Molti dei lavori di Wanders sono entrati a far parte delle più importanti collezioni di design nel mondo come il Museum of Modern Art di New York e San Francisco, il Victoria & Albert Museum di Londra e lo Stedelijk Museum di Amsterdam dove nel gennaio 2014, ha aperto la sua prima grande retrospettiva "Marcel Wanders: Pinned Up at the Stedelijk".

Marcel Wanders first became famous as an artist with his iconic Knotted Chair, designed for Droog Design in 1996. In the years that followed, he worked with some of the most important contemporary design producers in Europe, including (among many others), Alessi, Flos, KLM, Swarovski, Puma, Droog Design and Moooi, of which he is art director and co-owner. Among the most significant architecture and interior design projects are the Kameha Grand Hotel in Zurich and Bonn, the Mondrian South Beach Hotel in Miami, the Quasar Istanbul Residences and the Villa Moda flagship store in Bahrain. In 2012 his most daring interior design project to date was launched - the Andaz Amsterdam Prinsengracht Hotel (in the city's former public library), which was hailed as a sort of "Alice in Amsterdam". Considering all the above it comes as no surprise that the New York Times has nicknamed him the "Lady Gaga of Design" or that the Business Week has included him in the 25 leaders of change in Europe. Many of Wanders's works have become part of the most important design collections in the world, such as the Museum of Modern Art in New York and San Francisco, the Victoria & Albert Museum in London and the Stedelijk Museum in Amsterdam, where, in January 2014, he opened his first great retrospective exhibition "Marcel Wanders: Pinned Up at the Stedelijk".

Marcel Wanders, portrait
(Courtesy Marte Visser)

SOFIA

MARCEL WANDERS

Piastrella decorata da pavimento e rivestimento d'interni, in grès bianco smaltato e rettificato. Disponibile in cinque varianti di colore finitura opaca, nel formato 50x50 cm, spessore 10 mm. Realizzate mediante la stampa con rullo siliconico inciso a laser, le piastrelle sono sempre differenti l'una dall'altra. Il risultato è una posa d'insieme ogni volta diversa.

Carreau décoré pour sol et revêtement d'intérieur, en grès blanc émaillé et rectifié. Disponible en cinq variantes de couleur avec finition opaque, dans le format 50 x 50 cm, épaisseur 10 mm. Réalisés à l'aide d'une presse équipée d'un rouleau en silicone incisé au laser, les carreaux sont à chaque fois différents les uns des autres. Résultat : une pose d'ensemble toujours différente.

Interior floor and wall decorated and rectified tiles, glazed white porcelain stoneware. Available in five colour variants with matt finish, size: 50x50 cm, thickness: 10 mm. Made with laser-engraved silicone roller press, no tile is alike. The result is an overall layout that is different every time.

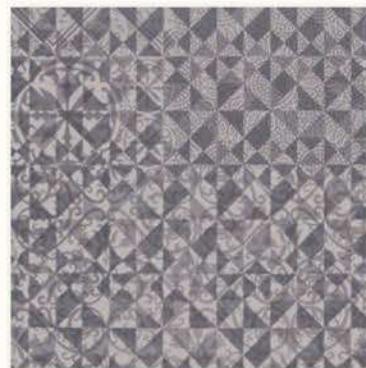
Напольная и настенная декорированная плитка из белого глазурованного рестифицированного керамогранита. Поставляется в 5 цветовых вариантах с матовой отдачей в формате 50x50 и с толщиной 10мм. Реализуется гравированным лазером силиконовым валяком, делая каждую плитку и, вследствие, и саму укладку уникальной.



SOFIA 1 - PEI V



SOFIA 4 - PEI V



SOFIA 2 - PEI V



SOFIA 5 - PEI V



SOFIA 3 - PEI III

Formato / Size / Format / Форматы
cm. 50x50 (20"x20")









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LIVING, pavimento / flooring SOFIA 4 (cm 50x50 - 20"x20")

Pagina / Page 44-45
BAGNO / BATHROOM, pavimento / flooring SOFIA 3
(cm 50x50 - 20"x20")

Pagina / Page 46
BAGNO / BATHROOM, rivestimento e pavimento / covering
and flooring SOFIA 2 (cm 50x50 - 20"x20")



MARCEL WANDERS

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CUCINA / KITCHEN, pavimento / flooring SOFIA 5 (cm 50x50 - 20"x20")

Pagina / Page 48-49

LIVING, pavimento / flooring SOFIA 1 (cm 50x50 - 20"x20")



